
OPEN BRIEF



Keep up to date and be inspired:

 /creativeconscience

 @creativeconscienceawards

 @CCAwardsUK

Also visit the [News](#) page on the Creative Conscience website.

Get in touch

If you have any questions or problems, let us know at:
hello@creative-conscience.org.uk

The challenge

The Open Brief is your chance to create a project that deals with any issue you're passionate about solving. Identify something that isn't working in the world around you and look for a solution, however big or small.

We're looking for solutions and provocations that have the potential to provoke action and have a genuine impact. Projects can be conceptual or have the potential to develop into real life-changing solutions.

Past projects have included creative solutions for food waste, humanitarian aid, education, water shortage, energy efficiency, inclusivity, bullying, inequality, poverty, homelessness, child abuse, over-consumption, mental illness, urban living and much more.

Creative Conscience themes

Your project should fit into at least one of our six impact themes:

- Community
- Education & Learning
- Environment & Sustainability
- Equality & Justice
- Health, Wellbeing & Disability
- War & Crisis

Submission guidance

Entry is open to individuals and teams of up to six people.

Please upload a PDF (15mb or less), or for video entries please include a link to your video in the submission form. Also include at least three key images from your project (at least 800px as either jpeg or png).

There is a £10 admin fee for entries by individuals and teams of two, with a £5 fee for every extra team member after that.

Remember to keep your entries clear and concise.

How it'll be judged

If your project is shortlisted, it will be judged based on your creative approach and its potential impact by a panel of industry experts.

Key dates

APRIL 20TH 2018

General deadline for entries.

MAY 23RD 2018

Separate deadline for Architecture & Interior Design projects

MAY-JUNE 2018

Work will be judged by our industry experts.

JUNE 2018

You will be informed if you have won an award.

JULY 2018

The awards ceremony will take place in London.